



MASTER CANNED RESPONSE



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HOW TO FIND BUYERS

Canned Response (for any buyers): Open House Opener

Hi

You have a listing on %%Property Address %. I wanted to see if you are interested in having an agent run your open house for you? I would really love to sell this property for you.

Thank you!
Name

Canned Response (for any buyers): Leases to Buyers

Hi

You have a lease on %%Property Address %. I'm not sure if you're client would be interested but would they be willing to sell their property? I have a buyer who is VERY interested in a property in that *(insert reasons: school district, beachfront, or if you can't think of it but area)*

Thank you!
Name

Canned Response (for investor): Flipper Search

Hi

I saw that you're selling a remodeled home. Are you the investor? I ask because some developers list their own properties. I ask because I have a fixer coming up in that area just like the one they bought.

Thank you!
Name

Canned Response (for developers): New Construction

Hi

I saw that you're selling a new construction home. Are you the developer? I ask because some developers list their own properties. I have a fixer coming up in that area just like the one they bought.

Thank you!
Name

Canned Response (for any buyer): About to Get a Listing

Hi

I saw that you worked on %%Property Address%. I have a new listing coming up in that area and wanted to see if you had a buyer who might be interested?

Thank you!
Name



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LOOKING FOR INVENTORY

Canned Response (for retail buyers): Retail Buyer Blitz

Hi %%First Name%%,

I saw that your listing %%Property Address%%. I wanted to see if you might have a house that is coming up near that property? I have a well-qualified buyer who has 20% down. If you have a listing coming up I would love to have my buyer see it!

Thank you!
Name

Canned Response (for investor/developer): Investor Blitz

Hi %%First Name%%

Are you still accepting offers? I have a cash investor and would like to submit an offer. Already drove the area and like this property.

What should I come in at to make this work?

Look forward to doing business together,

Name

P.S. Please write back and let me know if you are interested in our cash offer. If you would like to see some of our projects to verify we are real investors/developers, please check out the addresses below. Thank you!

Put address here of the property or something that will make your client "more credible"

Canned Response (for any buyer): Lease to Seller Blitz

Hi %%First Name%%,

I saw your lease listing on %%Property Address%%. I wanted to see if the seller would be interested in selling (I know you probably asked but I thought I email you). Please let me know if they are.

Thank you!
Name

Canned Response (for any buyer): DOM 120+

Hi %%First Name%%,

I saw your listing on %%Property Address%% on the market for over 120 days+. I have a buyer who might be interested but is there something wrong (title, condition, etc?). What do you think we need to come in at to make this work? Please let me know if they are.

Thank you!
Name



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Canned Response (for any buyer): Expired

Hi %%First Name%%,

I saw your expired listing on %%Property Address %%. My buyer found it online and I couldn't find it as active until right now. Do you think the seller would want to still sell? If so what do you think we need to come in at to make this work? Please let me know if they are.

Thank you!

Name