



## WELCOME EMAIL AFTER OPT-IN Indoctrination

Subj: Welcome to [FIRST NAME]! Here's where to start...

Hey... my name is **Ryan Staggs** and I'm the **Co-Founder of the Jameson & Staggs Team with Coldwell Banker in Las Vegas**. I wanted to take a second to say hello and welcome you to the family. Seriously, on behalf of myself, business partner Genesis Jameson and the entire Las Vegas Coldwell Banker team I want you to know that we're truly excited and grateful that you decided to join us...

I know this is going to be an absolute game changer for **[INSERT WHY THEY OPTED IN]** no matter what stage **[INSERT BUYING OR SELLING]** you're in.

### Here's a Few Examples:

- *Buying your first time home in Las Vegas no matter what stage of the buying process you're in.*
- *Buying your next investment property in Las Vegas no matter what stage of the buying process you're in.*
- *Selling your home for top-dollar in Las Vegas no matter what stage of the selling process you're in.*
- *You to find out what your home is "really worth" in Las Vegas no matter what stage of the selling process you're in.*

Here's what you can expect from us...

We'll publish **[INSERT WHAT YOU PUBLISH]** at least **[INSERT FREQUENCY]** a month then **[INSERT WHAT YOU'LL DO]**, why we think it's important for you and a link to get the information.

### Here's a Few Examples:

- *We'll publish a blog post on tips, tricks, and strategies to buy your first home at least 2x a month then we'll email you with a quick description, why we think it's important for you and a link to get the information.*
- *We'll publish a video on tips, tricks, and strategies to buy your next investment property at least once a month then we'll email you with a quick description, why we think it's important for you and a link to get the information.*
- *We'll publish a newsletter called "Las Vegas Real Estate Insiders" at least 1x a month then we'll email you with a quick description, why we think it's important for you and a link to get the information.*

We'll also send you emails about **[INSERT CITY – IE: Las Vegas]** real estate news, trends, and other cool premium resources from time to time BUT only once we've vetted them.

Sound fair? GOOD!

Here's what you need to do now to get started...

Whitelist and prioritize all emails from **[INSERT TEAM NAME, PARTNERS, AND YOUR NAME – IE. Jameson & Staggs Team, Genesis Jameson, and Ryan Stagg (me).]**

This is important! Not only will you receive updates about **[INSERT CITY – IE. Las Vegas]** real estate trends and updates, you'll also receive notifications about new cutting edge strategies we're currently using in our real estate business to sellers sell faster for top dollars and buyer buy the right home faster for the best price.

**DO NOT SHARE (CONFIDENTIAL)**

Real Estate Inbox Academy 2014 © The Perfect Welcome Email |



But if our emails aren't getting through to you, you will miss these important updates and you won't receive the full benefit of being a **[INSERT TEAM NAME/ COMPANY – IE. Jameson and Staggs Coldwell Banker]** subscriber.

So please take the following simple actions to make sure nothing slips through the cracks:

**STEP 1:**

1) Follow the whitelisting instructions for your email provider at this page: **[LINK TO WHITELISTING INSTRUCTION PAGE ON YOUR SITE] OR USE THIS LINK - <https://support.google.com/a/answer/60751>**

2) If you are a Gmail user or you use any other web-based email that filters broadcasts away from your main inbox, be sure to "drag" any emails from **[INSERT TEAM/COMPANY – IE. Jameson and Staggs or "Ryan Staggs"]** into your Priority Inbox. (Again, you don't want to miss something.)

3) Create a special **"Jameson and Staggs"** folder where you can archive emails from **Jameson and Staggs** as well as **"Ryan Staggs"** AFTER you have read them. This is important...DO NOT setup filters to automatically direct our emails into these folders, or again, you are likely to miss something. Simply move them manually to the folder after the information in the email has been consumed.

**STEP 2:**

Take two-seconds and join the Jameson and Staggs Facebook page, as this will be our primary method of communication outside of email updates, and again you won't want to miss a thing:

Facebook:

<https://www.facebook.com/JamesonStaggsTeam>

You can also join my personal Facebook Page and connect with me on LinkedIn by going to:

<https://www.facebook.com/ryan.staggs.142>

<https://www.linkedin.com/profile/view?id=384273137>

(TIP: If you need to get in touch with me directly, my cell is usually the fastest. Just drop a text to **xxx-xxx-xxx** and I'll do my best to respond.)

Talk soon,  
Ryan Staggs  
c.702-900-0471

P.S. The next few days are gonna feel like Christmas...

Because as an added bonus for subscribing, I'm going to be sending you my "best of the best" what's working now in real estate for sellers and buyers aka the tips, tricks, strategies. Tomorrow you're going to get the first of the "big three".

It's about **[INSERT YOUR FREE GIFT INFO HERE]**. Stay tuned...it's gonna be good.

P.S. Do you know the #1 reason/why 95% of **[BUYER OR SELLER]** fail on **[INSERT WHY BUYER/SELLER FAIL]**?

**EXAMPLES:**

*DO NOT SHARE (CONFIDENTIAL)*

Real Estate Inbox Academy 2014 © The Perfect Welcome Email |



- Do you know the #1 reason/why 95% of buyers fail on getting the best price and not finding their dream home?
- Do you know why #1 reason/why 95% of investors fail on getting an investment property and not finding the best deal in Las Vegas?
- Do you know why #1 reason/why 95% of sellers fail to sell for top-dollars and how my 87 point marketing system gets top dollars?

...I bet it's not what you think.

I'll give you the answer tomorrow, but for now spend a little time thinking about what it could be. If you're anything like me, you'll get more benefit from the "thought experiment" than from the answer itself. See you tomorrow...

P.P.S. If you have a second, I'd love to know:

Why did you subscribe to my email list?

What can we do to help you solve your biggest problem right now?

Just reply to this email or shoot me a quick email at:

**[INSERT YOUR EMAIL]**



**Ryan Staggs** cne, usaa, lic:173283 pid:231181  
c702-900-0471 o702-871-9500 f702-871-9374  
**Coldwell Banker Premier Realty**  
**8290 West Sahara Ave, Suite 100**  
**Las Vegas NV 89117**

(Click images to be taken to that site)



**DO NOT SHARE (CONFIDENTIAL)**

Real Estate Inbox Academy 2014 © The Perfect Welcome Email |