**Closed Deal Email - Ascension Series**

The purpose of Closed Deal email is simple… to deliver access to the closing document to your seller or buyer after the transaction has closed. This opportunity should be used to gain more business for the future.

When used correctly the Closed Deal Email campaign should also set appropriate expectations and congratulations for the closing AND reconfirm the right decision they made working with you.

**Message #1 – Send Immediately**

**Subj**: Congratulations to **[SELLING/BUYING XXXX]**!

**Subj**: **[FIRSTNAME]** Congratulations to **[SELLING/BUYING XXXX]**!  
**Subj**: [SUCCESS!] You’re part of the family now!

**Subj:** **[FIRST NAME]** We’ve received your closing package, here what’s next…

**Subj:** Hey **[FIRST NAME]** We Received Your Closing Package!

Hey **[FIRSTNAME]**,

I want to take a second and not only thank you, but also congratulate you on making a GREAT decision [BUYING XXXX, SELLING XXXX]!

So welcome aboard - I know you're going to love the home. I also have a special gift and a favor to ask from you.

Before I tell you, here is the attached closing package. Please keep this email for your records.

* **[INSERT NAME OF DOC]**
* **[INSERT NAME OF DOC]**
* **[INSERT NAME OF DOC]**
* **[INSERT NAME OF DOC]**

PLEASE make sure you save this email and set up a filter to mark these mails as “important” and NEVER archive them or send them to the bulk or spam folders.

About that gift…

As part of The **[INSERT YOUR NAME OR TEAM NAME]** ***Selling/Buying Program***, we’ve also included a few amazing bonus you can pick from below if you can help me.

BONUS #1: **[NAME] - [GIVE BENEFIT]**

BONUS #2: **[NAME] - [GIVE BENEFIT]**

BONUS #3: **[NAME] - [GIVE BENEFIT]**

BONUS #4: **[NAME] - [GIVE BENEFIT]**

**How to Get Any of The Gift Above and A Favor From You ☺**

Can you take 5 minutes and answer this short “confirmed client ONLY” survey and tell me what you thought of **[LISTING PROCESS / BUYING PROCESS]** and how I could make it better?

Take the quick survey here: **[LINK TO SURVEY]**

Once you finish taking the webinar just reply back to this email letting me know you’re finished and what you would like.

Thanks in advance for your help!

**[YOUR NAME]**