**“Join Me In Congratulating” – Engagement Series**

The purpose of this email is simple SOCIAL PROOF!

It doesn’t matter if you’re offering a to sell the house, find them a house to buy, or leasing a house… everyone wants to know that their peers have seen success with whatever you’re offering.

This powerful email can be “stacked” with almost any other campaign in the engagement series.

**Message #1**

**Subj:** Join me in congratulating…

Hey,

I'm blown away by all the emails and posts in the **[SYSTEM NAME]** community about the success you've already started to see with the **[SYSTEM NAME].**

\*\*PEOPLE LOVES SYSTEM: NOT WHAT YOU CAN DO FOR THEM\*\*

I don't have enough room to post all of them, but here are a quick few I wanted to single-out to congratulate:

**[SCREENSHOTS/TESTIMONIALS]**

**[SCREENSHOTS/TESTIMONIALS]**

**[SCREENSHOTS/TESTIMONIALS]**

It's truly amazing to see this many clients work with my team and I hope to see YOUR success story very soon!

Find out how you can become our next success story here:

**[LINK TO VIDEO, BLOG, OR FLYER ON HOW YOU CAN HELP]**

See you on the inside,

**[YOUR NAME]**