**“Take Away” Campaign – Engagement Series**

This campaign emails get your seller and buyer to make a choice to either work with you or not. It’s a way to create a deadline without and actual deadline being needed. It’s not as strong as an actual close, but it works well for “deals” that do not have an actual close date.

**Subj**: This is it!

**Subj**: You won’t hear about this again!

**Subj**: This is your last chance…

Hey **[FIRSTNAME]**,

Over the past few **[TIMEFRAME]**, you’ve heard me talk about **[PROPERTY,NEW LISTING, LEASE, etc].**

**[LINK TO PROPERTY INFO – VIDEO IS BETTER]**

Well after **[TIMEFRAME]**…

…that’s it!

You won’t hear me talk about this again.

So this is your last chance…

It’s time to finally make a decision and or get left out....

Click here right now to decide:

**[LINK TO PROPERTY INFO – VIDEO IS BETTER]**

Talk soon,

**[YOUR NAME]**