**Testimonial-Getting Campaign - Ascension Series**

No matter if you’re working with sellers, buyers, or leases… you NEED testimonials, they’re peer-to-peer social proof and the ultimate sales tool. But there is a problem… MOST people never get testimonials they can use for online when majority of the sellers and buyers use online to make a decision who to work with.

So how do you get testimonials and not just “generic, ‘I enjoyed working with you’ or ‘thanks, my home selling experience was wonderful’ or ‘So and so is great’” kinda junk but real objection overcoming testimonials?!?

That’s exactly what this campaign is designed to do! So let’s check out the emails in the “testimonial getting campaign”…

Testimonial Email #1:

**Subj:** Congratulations **[FIRST NAME]!
Subj:** Did this happen to you too?

Hey **[FIRST NAME],**

Wow, I’m completely blown away by the success stories that have been coming in from **[RESULTS OF SERVICE – “FIRST TIME HOME BUYERS, BUYING ANOTHER INVESTMENT PROPERTY, ETC].**

In fact, here are a few that I’ve recently received:

**[TESTIMONIAL SCREENSHOT]**

**[TESTIMONIAL SCREENSHOT]**

**[TESTIMONIAL SCREENSHOT]**

**[TESTIMONIAL SCREENSHOT]**

As proud as I am of their successes… something is missing.

What’s missing?

YOU are!

Yes, I want to celebrate YOUR success as well - so could you share your experience with **[RESULTS OF SERVICE]** so far?

I’d love to hear from you right now:

**[LINK TO FEEDBACK/TESTIMONIAL FORM]**

Thanks again!

Talk soon,

**[YOUR NAME]**

Testimonial Email #2:

**Subj: [FIRST NAME**] can I share your story?

**Subj:** Can I interview you?

**Subj: [FIRST NAME],** Become famous on **[INSERT YOUR WEBSITE/FACEBOOK/LINKDIN]**

Hey **[FIRST NAME],**

I’m looking for **[CLIENTS]** to feature on **[INSERT YOUR WEBSITE/FACEBOOK/LINKDIN**] and I wanted to see if you’d be interested…

You’re getting this email (and opportunity) because you **[SERVICE THEY RECEIVED]** and I want to hear about your experience…

I’d like to hear your story AND maybe even share it with others (with your permission of course)!

So, if you want to share your success story here’s what you need to do:

1. Make a quick video about how **[SERVICE]** helped you **[ACHIEVE DESIRED END RESULT -OR- GENERIC “PURCHASED MY FIRST HOME, INVESTMENT, ETC.]**

2. Upload your success story video to YouTube

3. IMPORTANT: I need you to include **[YOUR COMPANY NAME],** **[#1 KEYWORD** **PHRASE]** or **[YOUR NAME]** in the title of the YouTube video.

4. IMPORTANT: I also need you to include this link in the video DESCRIPTION: **[LINK TO YOUR WEBSITE AND CONTACT INFORMATION]**

**[LINK TO TESTIMONIAL CAPTURE FORM]**

Don’t worry about creating a “professional video”… you can literally use your phone. I just want to hear your story!

If you just CAN’T create a video don’t worry I’m not going to keep you from sharing!

You can post your written testimonial to my Facebook page here:

**[LINK TO FACEBOOK PAGE]**

Whether you post your video or written story - PLEASE be specific!

I want to hear what exactly you’ve learned, experienced, and results you've achieved from **[SERVICE NAME].**

Thank you for your support and I can't wait to hear your story!

Talk Soon,

**[YOUR NAME]**